

**FOR IMMEDIATE RELEASE**

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**Copperas Cove Launches the Texas Power Switch**  
***“Helping Copperas Cove Residents Save Money on Their Electric Bills”***

Copperas Cove, Texas – Copperas Cove residents have a choice in electric providers, however most haven’t made a change in the past three years and are overpaying for their electricity. The Copperas Cove City Council recently approved an agreement to help residents better understand the complex energy market and lower their electricity bills with minimal effort.

The Texas Power Switch is an energy switching program that gives residents the opportunity to join together and get a lower rate on electricity by asking providers to bid on the group’s business. There is no cost to the City to offer this service, nor does the City receive any financial compensation.

A growing number of communities are partnering with the Texas Power Switch program. Waco, Farmers Branch, Lancaster, Corinth and Fate are among other Texas cities taking advantage of a program that has helped save residents an average of approximately \$375 a year on electricity bills.

The more people who take part, the greater the chances are of obtaining a competitive energy rate. There is no fee to participate or obligation to switch.

**Participation is simple:**

- Register for free by **January 27, 2020** at [www.texaspowerswitch.com/copperascove](http://www.texaspowerswitch.com/copperascove).
- Electric providers are invited to an auction where they will compete with their best offers and the lowest rate wins.
- Participants will receive a personal offer email by **February 14, 2020** and then decide whether to accept the offer or not. There is no obligation to switch.
- The Texas Power Switch will oversee the transition to the new provider for all participants who accept the winning offer.

The Texas Power Switch is a subsidiary of iChoosr, LLC. iChoosr has been in business over 10 years and has organized programs in more than 200 towns and cities worldwide, helping over 2 million households save money on their monthly electric bills.

Please note: This program is only available to residential customers. Also, households served by electric cooperatives and municipally-owned utilities are unable to participate; however, **any household in a deregulated service area is invited to participate** – you are not required to be a Copperas Cove resident.

**Town Hall Meeting** – A Texas Power Switch Town Hall Meeting will be held on Wednesday, January 15, 2020 at 6pm in the Copperas Cove City Council Chambers, located at 508 S. 2<sup>nd</sup> Street. The meeting will include a presentation and overview of the Texas Power Switch Program, followed by a Q&A Session.

**ENDS**

**For media inquiries:** email [kelle@ichoosr.com](mailto:kelle@ichoosr.com) or call 512-944-8319



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